

COMMUNITY RIVERS PROGRAM

END OF YEAR IMPACT REPORT

June 2021- May 2022

Coming together for healthier ecosystems and communities in the Upper Milwaukee River Watershed.



OUTCOMES

5 CRP Partnering Villages

45 CRP Programs Offered

26 Community Events Attended

Programs were marketed through social media, the Village's and Riveredge newsletters and e-blasts, library and community boards, and flyers posted in community businesses.



Residents participated in CRP programming



Additional participants at programs/ events



Resident Participants

All Villages **312**

700

1,012

MEMORABLE MOMENTS

Over 200 drains were stenciled in CRP villages to bring awareness to stormwater pollution!



15 rain barrels were distributed to CRP residents collecting over **90,000** gallons of rainwater



Our Watershed Bus Tour highlighted upgrades to the Village of Fredonia's Wastewater Treatment Facility

4 villages had Milwaukee Riverkeeper River Cleanup site locations with 98 residents participating in the cleanup!



*Do you have a watershed focused project in your village worthy of spotlighting? Let us know!

PROGRAM APPROACH



INSPIRING residents to care for and connect with the watershed



INFORMING residents about challenges faced by our watershed



ENGAGING citizens in activities that help improve the habitat and quality of the water in the watershed

OFFERINGS

Programs Offered:

- Tubing, Kayaking, & Family Fishing
- Crayfish Catching
- Watershed Bus Tour
- Storm Drain Stenciling
- Lecture Series
- Water Trivia Night
- Winter Hike
- Rain Barrel Workshop
- Milwaukee Riverkeeper River Cleanup
- Community Conversation

Outreach:

- Village Sponsored Events
- Movie Nights
- Live Music Nights
- Farmers Markets
- Library Storytime
- Summer School Classes
- Parks & Rec. Summer Programs

PROGRAM PARTNERS & SPONSORS

