3rd Annual STEM Into Nature Day
Friday, November 13, 2020

What is the STEM Into Nature Day?
Scientists who study Science, Technology, Engineering, and Math (STEM) are exploring new ways of learning about the environment through the aid of technology. Drones, robots, underwater ROV’s, virtual reality and GIS are just a few of the tools that have enabled the conservation field to elevate to new heights. We invite you to get hands-on with these tools and the people behind them while you travel through Riveredge's 380-acre outdoor laboratory. Join groups from all around Wisconsin and the region, and discover the careers that naturally blend STEM and conservation together.

Who attends STEM Into Nature Day?
Since launching in 2018, we have shown over 400 students, families, and community members what happens when you blend the power of outdoor learning in nature with some of the best and brightest in science, technology, engineering, and math.

Schools, homeschool families, and community members from Wisconsin and the region are anticipated to attend. Meet scientists, students, and youth groups that are exploring new ways of learning about the environment through the aid of technology.

Program Sponsorship
Demonstrate your commitment to STEM and environmental education in Wisconsin by sponsoring our 3rd Annual STEM into Nature event at the level that is right for you. Sponsorship levels and associated benefits are included on the next page.

Deadline for Sponsorship is Friday, August 28th, 2020

Contact:
Natalie Dorrler, Director of Development
262-375-2715, natalie@riveredge.us
SPONSORSHIP OPPORTUNITIES:

$1,500 STEM TITLE SPONSOR
- Sponsor two entire classes to attend. Benefits include:
  - Prominent display of your organization’s logo on the event poster, website, and social media.
  - Verbal recognition as title sponsor during event announcements.
  - Business Membership at the Blazing Star Level

$750 STEM PRESENTING SPONSOR
- Sponsor an entire class to attend. Benefits include:
  - Prominent display of your organization’s logo on the event poster, website, and social media.
  - Verbal recognition as presenting sponsor during event announcements.
  - Business Membership at the Compass Plant Level

$500 OMEGA SPONSOR
- Fully fund the costs of transportation for a school or youth group. Benefits include:
  - Prominent display of your organization’s logo on the event poster, website, and Facebook page.
  - Business Membership at the Compass Plant Level

$250 BETA SPONSOR
- Defray the costs of transportation for a school or youth group. Benefits include:
  - Prominent display of your organization’s logo on the event poster, website, and Facebook page.

$100 ALPHA SPONSOR
- Help offset the cost of a group to participate in the event. Benefits include:
  - Your organization’s name on the event poster, website, and social media.

Event marketing includes social media engagement across several platforms (including Facebook, Instagram, Twitter), magazine ads, event flyers, and webpage. All sponsorship levels include opportunity to host an informational booth at the event as well as recognition in the Riveredge Annual Report, on our Website, in our Newsletter, and included in all official press releases (if received prior to print date).