ADULT EGG HUNT & HIKE
*VIRTUAL* APRIL 18-19, 2020

JOIN THE FUN

Why do the kids get to have all the fun?! Join us for the third annual kid-ult spring egg hunt & hike! This Riveredge-style egg hunt challenges adults to venture out on the trails to search high and low for hidden eggs of all shapes and sizes.

While friendly competition is encouraged, the hunt is a relaxing event to get out in nature and enjoy good company!

ABOUT THE HUNT

This “egg-citing” event grows in popularity every year, with 250 individuals anticipated to participate in the 2020 event. Plus, the Adult Hunt is marketed with the Family Hunt (April 11th), reaching an additional 3,000 community members!

Prizes will be awarded to all participants including, but not limited to, drink tickets, chocolate, and raffle tickets. Participants can drop their tickets into a basket of their choice during our raffle, with a unique range of items donated from businesses around the region such as products, certificates, tickets, and more!

After the hunt, enjoy a spring campfire and yard games. Beer, wine and cider will be available for purchase throughout the event for those 21 and older. (Because a pre-hunt beer can only enhance your searching abilities, right?)

DEADLINE FOR SPONSORSHIP IS
FRIDAY, MARCH 6TH, 2020

THE MISSION

The Adult Egg Hunt & Hike is a celebration of nature and the return of warmer weather, all while supporting environmental education, restoration, and conservation at Riveredge Nature Center.
SPONSORSHIP OPPORTUNITIES

$1,500 TITLE SPONSOR (ONE AVAILABLE)
• Exclusivity as lead sponsor for the event
• 10 individual entries for the Hunt
• Logo on all promotional materials for the event/program
• Exclusive signage at 1 hunt station
• Business Membership at the Blazing Star Level

$1,000 PRESENTING SPONSOR (TWO AVAILABLE)
• 6 individual entries for the Hunt
• Logo on event-day marketing materials
• Exclusive signage at 1 hunt station
• Business Membership at the Compass Plant Level

$500 GOLDEN BUNNY SPONSOR
• 4 individual entries for the Hunt
• Logo on event-day marketing materials
• Business Membership at the Compass Plant Level

$250 CHOCOLATE EGG SPONSOR
• 2 individual entries for the Hunt
• Business name on event-day marketing materials
• 1 Complimentary Riveredge Membership

$100 PASTEL SPONSOR
• Business name listed on event-day marketing materials

RAFFLE ITEM DONATION
• Donate an item or themed basket to include in our raffle!

Event marketing includes social media engagement across several platforms (including Facebook, Instagram, Twitter), magazine ads, event flyers, and webpage.

Contact:
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