

STEM INTO NATURE DAYS **MAY 2ND & MAY 3RD 2019**

WHAT IS THE STEM INTO NATURE DAYS?

Scientists who study Science, Technology, Engineering, and MATH (STEM) are exploring new ways of learning about the environment through the aid of technology. Drones, robots, underwater ROV's, virtual reality and GIS are just a few of the tools that have enabled the conservation field to elevate new heights. We invite you to get hands-on with these tools and the people behind them while you travel through Riveredge's 380-acre outdoor laboratory. Join groups from all around southeastern Wisconsin and discover the careers that naturally blend STEM and conservation together.

WHO ATTENDS STEM INTO NATURE DAYS?

In the first year, we are able to show over 250 students, families, and community members what happens when you blend the power of outdoor learning in nature with some of the best and brightest in science, technology, engineering, and math.

Join us for the second year of an exciting new series featuring cutting-edge leaders from organizations around Wisconsin that are using 21st-century technology in innovative ways to better learn about and steward our environment. Schools, homeschool families, and community members from throughout Greater Milwaukee are anticipated to attend. Meet scientists, students, and youth groups that are exploring new ways of learning about the environment through the aid of technology.

PROGRAM SPONSORSHIP

Demonstrate your commitment to STEM and environmental education in Wisconsin by sponsoring our 2nd Annual STEM into Nature event at the level that is right for you. Sponsorship levels and associated benefits are included on the reverse page.

DEADLINE FOR SPONSORSHIP IS
FRIDAY FEBRUARY 15, 2019

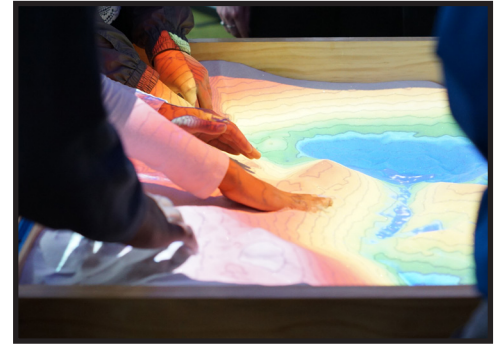


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SPONSORSHIP OPPORTUNITIES:

\$1,500 STEM TITLE SPONSOR

- Sponsor two entire classes to attend. Benefits include:
 - Prominent display of your organization's logo on the event poster, website, and social media.
 - Verbal recognition as title sponsor during event announcements.
 - Corporate Membership at the Blazing Star Level



\$750 STEM PRESENTING SPONSOR

- Sponsor an entire class to attend. Benefits include:
 - Prominent display of your organization's logo on the event poster, website, and social media.
 - Verbal recognition as presenting sponsor during event announcements.
 - Corporate Membership at the Compass Plant Level



\$500 OMEGA SPONSOR

- Fully fund the costs of transportation for a school or youth group. Benefits include:
 - Prominent display of your organization's logo on the event poster, website, and Facebook page.
 - Corporate Membership at the Compass Plant Level



\$250 BETA SPONSOR

- Defray the costs of transportation for a school or youth group. Benefits include:
 - Prominent display of your organization's logo on the event poster, website, and Facebook page.



\$100 ALPHA SPONSOR

- Help offset the cost of a group to participate in the event. Benefits include:
 - Inclusion of your organization's name on the event poster, website, and social media.

Event marketing includes social media engagement across several platforms (including Facebook, Instagram, Twitter), magazine ads, event flyers, and webpage. All sponsorship levels include opportunity to host an informational booth at the event as well as recognition in the Riveredge Annual Report, on our Website, in our Newsletter, and included in all official press releases (if received prior to print date).