

RIVEREDGE GIVING TUESDAY NOVEMBER 27TH 2018



WHAT IS #GIVINGTUESDAY?

#GivingTuesday is a nationwide day of giving fueled by the power of social media and collaboration. Celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

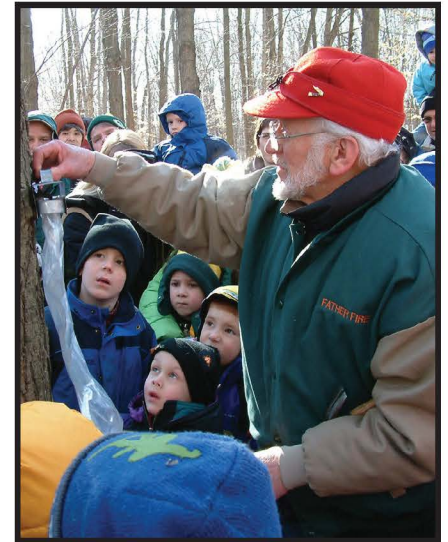
This year, Riveredge has a goal of raising \$5,000 leading up to #GivingTuesday through peer-to-peer support from our staff, board, and business partners.

BECOME A “WILD AMBASSADOR”

Want to show off your love of the outdoors? Donate during #GivingTuesday and become a “Wild Ambassador”! We have two exciting ways for your company to support the Riveredge campaign while gaining positive visibility as a company that is dedicated to giving back:

1. **Serve as a \$250 matching-gift sponsor -or-**
2. **Recruit your employees and colleagues (we provide all the tools and help you need) to collectively raise \$250 through peer-to-peer fundraising**

No matter which you choose, your \$250 will go a long way to support Riveredge!



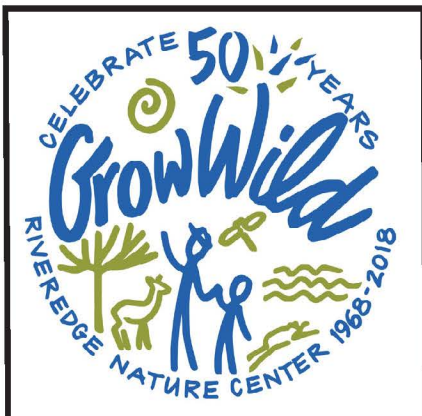
BE A PART OF SOMETHING WILD

For 50 years, Riveredge has been a champion of all things wild in nature. On our 379-acre natural sanctuary, thousands of “Riveredge Kids” have earned to love nature. Our conservation and restoration work has led to advances in scientific research. Riveredge has connected with communities across southeast Wisconsin to share knowledge and encourage stewardship.

It’s time to start Riveredge’s next 50 years! But we cannot do this alone. It’s because of your support that we are able to make Riveredge such a special place. Donate today and become a “Wild Ambassador”!

COMMITMENT DEADLINE: FRIDAY NOVEMBER 16, 2018

Event marketing includes social media engagement across several platforms (including Facebook, Instagram, Twitter), event flyers, and webpage. All sponsorship levels include recognition in the Riveredge Annual Report, on our Website, in our Newsletter, and included in all official press releases.



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